

Volume 28, No. 2

"And Ye Shall Know The Truth..."

May 21, 2014

Indiana Avenue MBG Senior Citizens Weekend



Reverend John E. Roberts, Mother Evelyn Boykin, Edward Willis (accepting award for Brother Bernard Curtis) and Sister Frankie Anderson

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Thoughts of Ernestine Weathers: 1957 - 2014

By Rhonda B. Sewell Special to The Truth

Back in 1970, the poet Mari Evans penned moving poem titled I Am A Black Woman. Within the poem are several lines that so remind me of the late Er-



Stina Weathers

nestine "Stina" Weathers (1957-2014).

Stina would have only been 13 at the time Evans wrote these moving lines of her poem, but how befitting they were to our late friend and her impact to the greater Toledo area. : I am a black woman, tall as a cypress, strong, beyond all definition still, defying place and time and circumstance ...

When the news hit among various professionals in the media field and in the community

about the loss of Stina, a former longtime Community Affairs Director at WTVG 13abc, many of us were appropriately saddened. We all shared stories of how she helped us, how her smile was contagious, and of how fiercely she protected her privacy.

But more than that Stina was a trailblazer. She was never recognized properly during her lifetime for breaking racial barriers in the Toledo media field, but she did just that. She opened doors for future reporters, journalists, producers and behind the scenes staff members in both the television news and print media.

When I was a tender 21-yearold starting out my career as a journalist at The Blade newspaper, it was Stina who befriended me as a more established and seasoned media professional. Whenever we spoke in person or on the phone, Stina was uplifting and supportive and nurtured me throughout my media career.

As I sat inside the House of Day Funeral Home recently at her home-going services, my prayer was that Stina in the afterlife would be made fully aware of how much we all thought of her, how meaningful and impactful her life was to all of us in the media arena, and more importantly, that her legacy would live on forever.

We have lost a beautiful angel who opened doors for many in the media business. Our good friend Ernestine "Stina" Weathers has gone home to Glory. We will remember the good times, honor her legacy, and recall that beautiful smile. Far too young to leave us, but God probably needed her for some important Community Affairs issues in Heaven.

Thank you Stina for your positive energy, we will miss you and are already working to name a scholarship in your memory because we know that's what you would want from us! - Rhonda

leave their own personal testimonies for Ernestine "Stina" Weathers and here's what they shared:

Jala Anderson Mc-Kee - Former WTVG 13abc anchor "Stina was my safe place while working at WTVG. You Jala Anderson McKee could hide



away in her office for a short period of time and talk about how you "really" felt. She was a quiet storm and helped so many of us mold our careers. She was a beautiful songstress at my wedding. Oh Stina, God got a real angel!"

Schylar Meadows - Juice Talk Host WJUC 107.3 FM/Political analyst "She"willmissed.



Schylar Meadows

I called upon a few friends to

... continued on page 4

Community Townhall Series on Bullying: "Enough Already;" Recognizing and identifying bullying, stories and concerns, parents voices; 6:30 to 8 pm: 419-720-7002

Community Calendar

International Covenant Connection 12th Annual Conference: "Manifestation of the Sons of God;" Host New Birth Christian Fellowship; Thursday nad Friday - 7 pm; Friday and Saturday at 10 am; Friday - Noon luncheon: 919-231-0900

May 31

The Worship Center Concert: 7 pm; Nikki "D" and The Browns

New Prospect Church 47th Church Anniversary: 4 pm; Guests Rev. Stanley Clark and United Vision Baptist

Community Townhall Series on Bullying: "Enough Already;" Recognizing and identifying bullying, stories and concerns, parents voices; 6:30 to 8 pm: 419-720-7002

St. Mark Baptist Church Family and Friends Reunion Picnic: Ottawa Park; 11 am to 6 pm; Food, fun and fellowship; Register by May 18: 419-460-0389

New Prospect Church 47th Church Anniversary Finale: 4 pm; Guest Rev. Arnold Taylor and Beulah Baptist



Rhonda Sewell

The Sojourner's Truth

Toledo's Truthful African American **Owned and Operated Newspaper**

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Come On ... Let's All Help Out Larry

By Lafe Tolliver, Esq **Guest Column**

Well, after the recent Blade article exposing the fact that Toledo City Councilman Larry Sykes did not have a front plate on his car and he was yelling profiling for what he considered to be an improper stop, I am still wiping coconut cream pie off of my face.

Why? I came out with an earlier column in support of Larry for complaining about the stop and gave some legal advice to others who may have been similarly stopped due to possible racial motivation by the cops.

Now, we learn that due to Larry not having a front plate on the car – which is a minor traffic law violation - and that they could not read his partially obscured rear license plate tag, the councilman was pulled over.

What can I now say but in a slow monotone voice: Larry... Larry...Larry.

So, I am trying to make the best response possible under these trying circumstances and have come up with the following plans to save face:

I am trying to organize a perch/ whiting fish fry for Larry so that when he must renew his plates, he will have enough money to buy two plates, one for the front of the car and one for the back of the car.

It will be a simple undertaking with fried fish, cup of cole slaw, rolls with butter, baked beans or collard greens and a grape or orange soda. Nothing fancy. Just simple tasty food.

I figure the dinner price at \$8.95 but if Larry agrees to sign the Styrofoam carry out containers with the moniker: Larry Sykes...aka: Mr. Driving While Black, I can sell each signed box for \$13.95. This is destined to be a collector's item!

But here is the problem. Everyone I call around to for a place to host this fund raiser is not returning my calls when I say it is a fund raiser for Larry Sykes.

building since so many have a filing by their local police.

gym or a large back yard or a paved parking lot but no dice.

I have called large churches and small churches and when I talk to the head deacon or pastor, they quickly tell me that they have an incoming call and that they will get back to me. So far, out of 29 calls... no returned calls! What is that

The closest location I have secured so far for this event is the old V.F.W. Hall in Lima, Ohio on 3481 Airline Parkway which is next to the Lima Bureau of Motor Vehicles.

I called local venues for rental space pricing and when they learned that the event was for Larry Sykes, their rental prices went through the roof.

One place that normally charges \$150.00 for such events, now wants \$850.00!

I also called folks who have large homes with huge yards and asked them to donate their space for a "BUY A PLATE FOR LARRY!" event, and even then, all of the homeowners starting copping out about how they needed to spray their grass for weeds or they were going to be out of town or they were about to do some serious landscaping.

So, my next act of charity for Larry was to inquire about an educational course that, if completed, would allow Larry to remove this traffic charge (no front plates on a car) from his driving record.

It is a national and wellrespected course that is held twice a year in Akron and is an intensive one-day course with 10 hours of instruction devoted to the following topics:

7 a.m. to 8:00 a.m.: HOW TO KNOW THAT MY CAR ONLY HAS ONE LICENSE PLATE ON IT. (taught by the Akron Ability Center for the Blind).

8:00 a.m. to 9 a.m. Break time and heart breaking testimonials by other "one plate only" graduates of the course who were I was looking for a church ostensibly stopped due to pro-

9 a m to 11:15 a m : HOW TO CLEAN YOUR REAR PLATE but it is a bargain because it SO THAT POLICE CAN READ changes lives and can possibly IT. (plate cleaner and rags do- save many a motorist from being nated by Toledo City Council). entangled in a no-win roadside Demonstrations of various clean- argument with an overzealous ing methods done in the parking cop.

catered in by the Akron Police Larry "One Plate" Sykes attend-Patrolman's League.

Noon to 2 p.m: THE TRAF-FIC LAWS IN OHIO. HOW TO OBEY THEM EVEN IF YOU for this fish fry or want to assist DO NOT LIKE THEM.

2 p.m. to 4 p.m.: **IS IT PRO**-FILING....OR MAYBE IS IT JUST ME? (GUEST LECTUR-ER: Toledo Mayor D. Michael

4 to 5 p.m.: CLOSING CER-EMONIES and award of certificates and closing remarks by former Mayor Michael Bell.

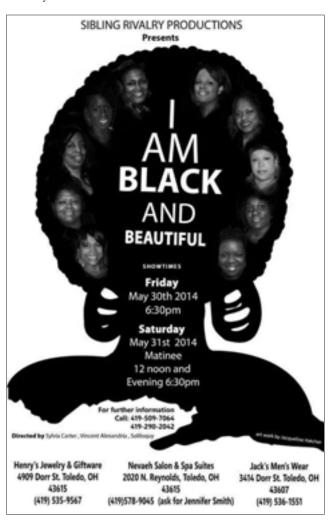
The course cost is \$1.050.00

Part of the funds raised by this 11:15 TO NOON: Pizza lunch fish fry would also go towards ing this valuable and educational seminar.

> So, it you can donate a space in frying the fish or cooking the greens or simply just be there to show support for Larry, call: What Now Larry! (942-866-

> Show Larry that you care.... Call now! Operators are standing by 24/7.

> Contact Lafe Tolliver at Tolliver@Juno.com



Weathers... continued from page 2

THANK YOU Stina for all you did. I got to know her well during our Leadership Toledo year. I was in church with her in choir for a while too. So blessed to have known her. Her voice was beautiful, and she cared about humanity. She especially wanted media professionals to succeed, survive and excel. Wow! Another angel has gone home to God."

Clyde Hughes

- Former Blade reporter/founder of the former Northwest Ohio Black Media Association "My memories of Stina and how she helped the Northwest Ohio Black Media Association and me (NOBMA founder) during my time in Toledo are



Clyde Hughes

too numerous to state. Stina was not only a valuable person to know in the local media, but also a friend. I remember when NOBMA gave her an award for her work at WTVG and in the community, and she felt like she didn't deserve it. I can assure you because of her guidance, leadership and willingness to care, she did deserve it and then some."

Kristian Brown - WTVG 13abc anchor

"Stina's smile could brighten a room and her singing voice could bring you chills. She was always there to encourage others when they needed it the most. She will be missed. I hid in



Kristian Brown

her office plenty of times too! She was a wonderful person and I'm so glad she's at peace."

*Rhonda Sewell is a local media professional who enjoyed an 18-year career as a journalist at The Blade. She works now as the Media Relations Coordinator for the Toledo-Lucas County Public Library.





The University of Toledo National Youth Sports Program

Special to The Truth

For the last 45 years, the National Youth Sports Program (NYSP) has provided income eligible youth, between the ages of nine and 16, educational and recreational opportunities to enhance their self-image and teach the value of communication, learn lifetime leisure pursuits and to develop peer refusal skills and learn healthy nutrition and health behaviors.

This program serves as a model for fair play and contributes to the development of life skills that are necessary for success in a competitive society. With generous donations from community partners, our program is able to provide its participants with a FREE summer program that includes a medical exam, transportation, daily sports instruction i.e. basketball and track, an alcohol and other drug awareness education, general education, personal nutrition, self-esteem, etc., tshirts and a daily USDA approved hot lunch.

The success of our youth depends on us; a successful future depends on our youth. In 2004, the University of Toledo's National Youth Sports Program received Silvio O. Conte Award of Excellence recognizing UT's NYSP as the best program in the Nation for 2004. That was the second year in a row that the UT NYSP won this award. The UT NYSP serves as a model program for other universities across the United States.

Those who have taken active roles in the program have been sensitive to the needs of our participants. The staff consists of parents, principals, teachers, social workers, college students, UT student athletes, and other community and university leaders. The University of Toledo boasts an excellent participant-staff ratio of 10 to 1. With the ongoing support of our community, the University of University of the original support of our community, the University of the University of the University of the original support of our community, the University of the original support of our community, the University of the original support of our community, the University of the original support of our community, the University of the original support of our community, the University of the original support of our community, the University of the original support of our community of the origina



versity of Toledo's National Youth Sports Program will continue to be the benchmark for the best.

NYSP is located on the main campus of The University of Toledo which will operate from 10:30 a.m. until 3:30 p.m., Monday through Friday, starting June 9 through June 27, 2014. An NYSP application/medical exam form is required to be completed in order for participants to register for this year's program. NYSP will be offering free medical examinations, administered by the Toledo Children's Hospital on May 28 from 4:30 p.m. - 6:30 p.m.

For camp registration or program information please call (419)530-2888 or email Paige.Dagenhard@rockets.utoledo.edu for more information.

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R.E.S.T.O.R.E.'s Fourth Annual "Fatherhood Walk" Coming Soon

Special to The Truth

R.E.S.T.O.R.E. Inc., is hosting Toledo's Fourth Annual "Fatherhood Walk" on Saturday, June 14 (9:00 am - 2 00 pm) at Central Catholic High School. The walk is part of R.E.S.T.O.R.E. Inc.'s campaign to raise the awareness of the importance of the roles fathers play in the lives of their children.

The two-mile walk through the surrounding neighborhoods will start and end at Central Catholic High School. Family fun activities will take place immediately following the walk on the lawn of Central Catholic. The University of Toledo's Hall of Fame quarterback and NCAA record holder, Chuck Ealy, will be the guest speaker, addressing the crowd on the important roles fathers play in the lives of their children.

The event is expected to draw hundreds of responsible fatherhood supporters. Sponsors and supporters include The City of Toledo, McDonalds, Seaway Marketplace, Lucas County Family and Children First Council, House

of Day Funeral Home, Systems Dynamics Communications, Yell & Tell: Stop Child Abuse, Lamar Advertising and the Toledo Fire Department.

"We want to draw attention to the significant roles fathers play in the lives of their children. Research confirms that children do better in every measure of development when there is a responsibly involved father in their lives", said Mark Robinson, founder.

The "Fatherhood Walk" is free to the community to show support of fathers, father figures and mentors. Participants can register on line at www. restorefathers.org or the day of the walk. Registration starts at 9 a.m.

R.E.S.T.O.R.E., Inc. was founded in 2006 by responsible fatherhood advocate, Mark Robinson. Robinson is a social worker by profession and currently serving as the director of Field Education at Lourdes seeks to advance a or the Fatherhood thers.org



Mark Robinson leading 2013 Walk

University's Depart- fatherhood and fam- Walk, please Conment of Social Work. He is currently on and local level. Venthe Ohio Practitioners Network for Fathers and Families (OPNFF) Board. which is a statewide formation

ily agenda at the state tact: dor tables are avail- Inc. able for a small fee.

For more inabout com collaboration that R.E.S.T.O.R.E. and/

R.E.S.T.O.R.E.,

419-377-1488

restorefathers@aol.

www.restorefa-

African Art Has Arrived!!

Hundreds of wood carvings from Ghana have recently arrived at The Truth Gallery – masks, statues, village scenes! All at unbelievably low prices!









The Gallery is open Monday through Friday from 8 AM to 4 PM



See more art online at www.thetruthtoledo.com

> The Truth Gallery 1811 Adams Street 419-242-7650



Four Tips for Growing Your Small Business

Special to The Truth

Despite the time commitment business owners have fiand financial investment that nanced their businesses from come with the territory, more personal savings and nearly than 25 million people nationwide have opted to start a microbusiness - a company with a major issue. five or fewer employees.

works in a microbusiness, according to the Sam's Club/ Gallup Microbusiness Tracker, a quarterly survey of more than 850 microbusiness owners that provides insights into their economic and emotional concerns. The Sam's Club survey indicates that women are opening 46 percent of today's Main Street businesses - from restaurants to daycare centers - far greater than the number of women owned businesses. that are over 20 years old.

"I've never worked harder in my life or felt more rewarded," says Molly Beasley of Fairhope, Alabama, owner of Give a Dog a Bone, a Do-It-Yourself dog washing company. "This business is my passion. There's a lot of satisfaction in knowing you are providing a valuable, affordable service in your community."

After more than two years working 20 to 40 hours a week at a DIY dog wash in California, Beasley relocated to Alabama and found herself dreaming about opening her own dog wash. Eventually, she decided the timing was right to take the entrepreneurial leap and she hasn't looked back. Since launching Give a Dog a Bone in 2012, Beasley caters to customers Monday through Sunday and spends her downtime thinking about ways to grow the bottom line.

Indeed, growth in microbusinesses has been driven largely by high personal sacrifice yet overall job satisfaction, according to the survey:

• Over 60 percent of micro- ness growth.

as many (55 percent) say having access to cash reserves is

- · One in three microbusi-One in every 10 Americans ness owners (31 percent) depend more on second jobs for their personal income than on the business they launched.
 - · Yet 69 percent of microbusiness owners feel they have the ideal job.

Amidst these findings, one question bubbles to the surface - how can entrepreneurs maintain their passion while dealing with long hours and increasing budget demands? Beasley provides some tips:

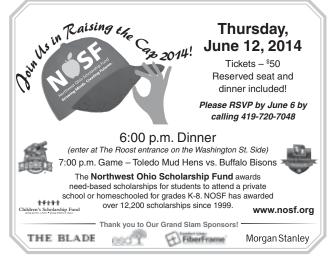
- Embrace Perspective: No matter how much you love your company, there will be days when balancing the books creates anxiety. Remind yourself what fueled you to launch your business.
- · Find Balance: Sometimes it might seem impossible to relax, but devoting even 60 minutes weekly to non-business related activities will help you recharge.
- · Become Resourceful: Find ways to save money, time and energy. Try multitasking, such as purchasing business supplies while waiting for a prescription to be filled, or patronizing retailers with special early shopping hours for business owners. Consider streamlining home expenses by eliminating cable or cooking at home.
- · Make Changes: Stay motivated by experimenting with new methods and tools. Attending trainings or online webinars about your industry can help re-ignite your creativity and even lead to busi-

For more insights from the Sam's Club/Microbusiness Tracker visit www.samsclub com/newsroom.

In a recovering economy, it's no surprise microbusinesses

are growing. For many, the job satisfaction is worth the time and financial invest-

Courtesy: StatePoint



Record Number of Students Apply for EdChoice Scholarships

Families can still apply during second application window that closes July 31

Special to The Truth

A record number of students submitted applications for Ohio's EdChoice scholarships during the first application window that closed May 9. Families can continue to apply now for the scholarships during the second application window, which is open through July 31.

According to the Ohio Department of Education, 17,691 students applied for an EdChoice schoolbased scholarship and 3,177 students applied for an EdChoice income-based scholarship in the first

A comparison of this year and last year's Ed-Choice application numbers for the first window shows an increase of more than 4,000 applications this year (20,868 vs 16,847). This is thanks in large part to the availability of the new income-based scholarships

The EdChoice income-based scholarship program was signed into law last June as part of the state bud-

get as an expansion to the EdChoice school-based program. It made scholarships available to Ohio's low-income and middle class families from any school district to send their children to the private school of their choice. This year, incoming kindergarten and first grade students are eligible to apply for the scholarships worth up to \$4,250.

Created in 2005, the EdChoice school-based scholarship program provides scholarships worth up to \$5,000 to students who are attending, entering or assigned to the state's lowest-rated public schools to be used toward tuition at the participating private school of their choice.

The department also reported that 7,203 applications were received for the Cleveland Scholarship and Tutoring Program, and 3,291 students applied for the Jon Peterson Special Needs Scholarship

"School Choice Ohio is here to help families

learn about all their education options, including the state's scholarship programs," said School Choice Ohio Senior Director of Programs Sarah Pechan-Driver. "We have several school choice counselors on staff who help parents navigate what can be an overwhelming maze of options, and we couldn't be happier to hear that so many families are finding a great school that is a great fit for their child."

Those with questions about Ohio's scholarship programs or those looking for more information about all of the state's education options are encouraged to contact School Choice Ohio at 1-800-673-5876 or visit the organization's website at www.scohio.org

School Choice Ohio is the only statewide organization that educates parents on their education options and advocates for the expansion of quality options for every child.

YMCA/JCC Receives \$11,000 Grant from the UPS Foundation

Special to The Truth

The YMCA and JCC of Greater Toledo received an \$11,000 grant from The UPS Foundation, the charitable arm of UPS (NYSE:UPS). The grant will be used toward the Leverette Schools As Hubs, FREE, open to the community, Learn How to Be Ready, Get Set and Go for a Safe Summer! Safety Fair, Saturday, May 31, 2014, 10 am – 2 pm, 445 E. Manhattan Blvd.



Sarah Otis, YMCA/JCC Vice President Foundation has identified the followof Child Development, said, "The children and parents will have the opportunity to participate in fun and entertaining activities, and lessons and workshops that offer information on community safety."

The free event will feature organizations, including Toledo Clinic, Toledo Police Department, Red Cross, and Pro-Medica. The YMCA and JCC of Greater Toledo will cover topics on water, fire and bicycle safety, stranger danger, CPR, skin care, and emergency preparedness. Those attending have the opportunity to receive, while supplies last, safety vests, fire detectors, bike helmets, and surge

Established in 1951 and based in Atlanta, Ga., The UPS Foundation identifies specific areas where its backing clearly impacts social issues. In support of this strategic approach, The UPS ence to the global community.'

ing focus areas for giving; nonprofit effectiveness, encouraging diversity, community safety and environmental sustainability.

In 2011, The UPS Foundation distributed more than \$45.3 million worldwide through grants that benefit organizations or programs such as the YMCA and JCC of Greater Toledo and provide support for building stronger communities.

"The UPS Foundation is honored to support the YMCA and JCC of Greater Toledo's efforts to offer lessons and workshops, provide information and engage the community regarding safety", said Eduardo Martinez, president of The UPS Foundation. "Our goal is to fund powerful programs that make a lasting differ-



Social Security Column

OLDER AMERICANS BENEFIT FROM MY SOCIAL

SECURITY

By Phil Walton

Social Security Manager in Toledo, Oh

Each May, groups and organizations around the nation join in celebrating Older Americans Month. Established in 1963, Older Americans Month provides an opportunity for our nation to recognize seniors for their many contributions and share important information to help them stay healthy and active.

This year's theme is "Safe Today, Healthy Tomorrow." Social Security has something to help keep you safe and healthy: a suite of online services. Rather than driving or taking public transportation to a local office, you can use our secure, free online services to handle much of your Social Security business. With the amount of time you save, you'll have more time to spend with the grandkids or have time for a brisk walk around the neighborhood or local park.Before going for that walk, though, visit www.socialsecurity. gov. Whether you already receive benefits or you're just starting to think about retirement, it's a great time to open a my Social Security account.

What's my Social Security? It's a secure online account that allows you immediate access to your personal Social Security information. During your working years, you can use my Social Security to view your Social Security Statement to check your earnings record and see estimates of the future retirement, disability and survivor benefits you and your family may receive. Check it out at www.socialsecurity.gov/myaccount.

After you check your online Social Security Statement, be sure to visit our Retirement Es-

such as retirement date options and future earnings. You may discover that you'd rather wait another year or two before you retire to earn a higher benefit. To get instant, personalized estimates of your future benefits just go to www.socialsecurity.gov/estimator. Deciding when to retire is a personal choice and depends on a number of factors. To help, we suggest you read our online fact sheet, When To Start Receiving Retirement Benefits, available at www.socialsecurity.gov/pubs. If you're ready to retire, the online service you've been waiting for is our online application for retirement benefits, which allows you to complete and submit your application in as little as 15 minutes at www.socialsecurity.gov/retireonline. Once you complete and submit the electronic application, in most cases, that's it-no papers to sign or documents to provide.

Are you already receiving benefits? You can use my Social Security to immediately get your proof of benefits letter, change your address or phone number on our records,

start or change your direct deposit information and check your benefit and payment information. We encourage you to take advantage of our online services and resources, freeing up more time for activities you really



Toledo Area **Ministries Providing Assistance** for SNAP

Toledo Area Ministries, in partnership with Lucas County and Wood County Job and Family Services, is helping low-income individuals and families apply for food assistance through the Supplemental Nutrition Assistance Program, formerly known as the Food Stamp Program. Case managers will be available at the listed sites to prescreen and complete applications for qualified applicants. Please bring a picture ID. You may call 419-654-4744 for additional information or to make an appointment, but walk-ins are welcome.



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This Small Business Week: Don't Neglect **Your Online Presence**

Special to The Truth

If you own a small business, you know that online visibility is one of the keys to success. And these days, harnessing the Web is crucial to any marketing plan.

"While most small business owners know they need a strong Web presence, many of them are not taking enough action to build and maintain it," says Tim Carroll, Vice President of Small Business Engagement at Deluxe Corp., a provider of marketing services and products for small businesses.

In fact, of those small business owners who put a high level of importance on Web presence, 70 percent spend less than one hour a week maintaining it, according to a new Deluxe study. In contrast, only 1.2 percent spend 10 or more hours each week on their Web mainte-

learn how to use the Internet to keep your business top of mind with prospective customers. And Carroll offers some top tips for maximizing your company's presence online.

• Interact: Since current and prospective consumers use social media, you can't neglect this marketing approach. Social media marketing isn't just about gaining followers. It becomes a vehicle for sharing your company's message, as well as driving traffic to your website. This will ultimately help generate new customers and referrals.

Don't be afraid to use Twitter, Facebook and other social media sites to ask customers for feedback and show your personality. Use calls to action to acquire new followers, engage them further and encourage reviews of your

Many small businesses turn to consultants or social marketing services National Small Business Week, for help with developing and execut-May 12-16, is the perfect time to ing a social media strategy. When ef-

fective, these efforts will place a brand in front of its target audience. Small business owners should look for a service that also tracks results in order to gain insight into how its customers engage online.

· Website: "Today, a business without a website is a business without a face," says Carroll. "A clean, easy-tonavigate, and mobile-friendly online presence is one your customers will remember."

Unfortunately, less than a third of small business owners think they are proficient or extremely proficient at maintaining their individual company websites, which is why many seek outside help developing a site and building content.

• Search engines: With 91 percent of Internet users utilizing search engines, according to the Deluxe-commissioned study, search engine optimization can be your key to better visibility online. After all, a website is hardly useful if no one can find it.

Additionally, consider search engine marketing services to help your online advertising and to make use of local searches by more effectively targeting your customer audience.

· Email marketing: Small business email marketing is the centerpiece of any effort to stay in touch with existing customers, while reaching out and finding new ones. Use it to promote new items and offer special discounts to loyal customers or to simply keep

More tips, strategies and information about marketing your business online can be found at www.Deluxe.

Small business owners know they need to be online. It just takes commitment and the right tools to capitalize on the potential.

Courtesy StatePoint

Lucas County Children Services Offers One-Week Foster/Adopt Training

Classes June 23-28 compress training into six consecutive days

Special to The Truth

Families interested in becoming foster or adoptive parents have an opportunity to complete their training in six consecutive days

Lucas County Children Services (LCCS) is offering the 36hour training program June 23 through 28, from 9 a.m. to 4 p.m. at LCCS' offices, 705 Adams Street in downtown Toledo. The training is the first step in becoming licensed by the State of Ohio as a foster or adoptive caregiver.

Qualifying to be a foster or adoptive parent is easier than you



* Must be at least 18 years of age to adopt; 21 to become a foster

parent

- * Can be married, single or in a relationship
- * Can own or rent a home with at least two bedrooms
- * Can work outside the home
- * Must have a source of income
- * Need a safety inspection for your home
- * Agree to a background check
- * Receive free training
- * Receive financial support, based on your child(ren)'s needs

LCCS currently needs foster parents for children of all ages, but has particular need for families able to care for groups of three or more siblings, and teens.

To register for the classes, call 419-213-3336 or visit www.lucaskids.net.



Mistakes I Made at Work edited by Jessica Bacal

The Truth Contributor

Everybody knows what you

c. 2014 Plume \$16.00 / \$18.00 Canada 252 pages

learn thing from our errors?

It didn't take long for word to get around, ac-

you care to think about. And it from it. was all your fault.

book Mistakes I Made at Work, fit for you." edited by Jessica Bacal.

women and a reluctance to discuss her family was angry, but it was

She tually; you can tell by the smirks tacted influential women from and the lack of eye-contact in the several walks of life, and asked hall. It was a colossal error, one them about their mistakes, what that cost the company more than they learned, and how they grew

Laurel Touby, founder of Media-How can you ever bounce back bistro.com, learned the hard way from something like this? Will that no job was worth ignoring it end your career? Twenty-five who she really was, down-deep. leading women say no - and Her advice is to "pursue work enyou'll find out why in the new vironments that feel like the right

For writer Rachel Simmons, It's a platitude everybody's achievement was the only goal unheard before: learn from your mis- til she accepted a Rhodes Scholartakes. Embrace them, we're told, ship. She realized, once she was and grow from them. But Jessica at Oxford, that being a Rhodes Bacal wondered how, with a cul- Scholar was a big mistake for her. ture that demands perfection from She was embarrassed to quit and

such things, a turning point in her life. Her ad- there are lots of chestnuts out we can ever vice: "Don't be afraid to quit."

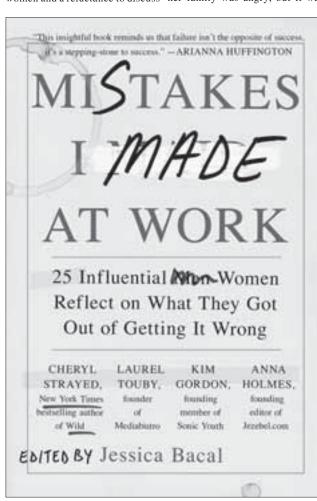
> Lawyer and social activist Reshma Saujani lost a Congressional race in 2009 and "I felt like I had let [supporters] down." She advises readers to keep trying: "fail fast, fail hard, and fail often.'

From economist Carla Harris: if you "don't know, you need to ask." From writer Cheryl Strayed: "We're all rough drafts." From physician Danielle Ofri: nobody learns through humiliation. Says writer Alina Tugend: master the art of asking for money. And from writer J. Courtney Sullivan: "be a kind and generous coworker. You never know where it might lead you in the future."

As a Champion Goof-Up from way back, I approached Mistakes I Made at Work with a little trepidation. When it comes to blunders, there that are of little help - and then there's this book.

I was pleased with the candor that editor Jessica Bacal found when interviewing the women she chose. Some of the mistakes in this book might seem minor, while some are pretty goodsized but the meaning behind each brief chapter is the same; to wit: these women messed up, they were embarrassed, and they lived to tell about it. Best of all, things were often better, post-oops. And wow, that's pretty comforting to anybody who knows she can't cast that first

This is an excellent book to give to a new grad, an old hand, an employee who's feeling redfaced, or YOU. Reading Mistakes I Made at Work, in fact, is something you'll be glad you did.





Barbie Harrison Accepts Call to the Ministry

Special to The Truth

Harrison retired in December 2013 after 18 years providing strong leadership to Big Brothers Big Sisters of Northwestern Ohio.

In January 2013, she accepted her call to the ministry.

One year later, Harrison announced her ministry call with a Statement of Faith to the members of Third Baptist Church.

In March 2014, Harrison attends Pathway to Ministry Orientation at Winebrenner Theological Seminary and a challenge was born - the launching of a seminary satellite in Toledo!

Harrison has taken on this task with an orientation held at St. Luke's Hospital Auditorium on May 27, 6:30-8:30 pm (dinner provided at no cost) to persons interested in religious studies. If there is enough interest, classes can start as early as this fall.

Harrison and her deacon husband

have already begun a complimentary Old Testament Survey class Tuesday, May 13, 2014 in Findlay, Ohio.

Reverend Barbie will preach her first sermon on June 8, 2014 at the 11:00 a.m. morning worship.

Immediately following worship, family and friends will gather in Fellowship Hall to celebrate her Transition.

Prior to accepting and announcing her call to the ministry, Harrison was one of the first women to be ordained as a deacon at Third Baptist Church.

Harrison is excited as for many years she carried a brief case and now she carries the Holy Bible, the Word of God in her arms, heart and voice.

Everyone is invited to come and worship God as Harrison preaches her inaugural sermon.



Barbie Harrison

Kiwanis Club of Toledo Awards \$12,000 in Scholarships to TPS Seniors

Special to The Truth

The Kiwanis Youth Foundation, of the Kiwanis Club of Toledo, is proud to announce the designation of six scholarships to deserving high school seniors graduating in 2014. One senior from each Toledo Public Comprehensive High School was selected as a beneficiary of \$2,000 one-time scholarship to a college or university of their choice.

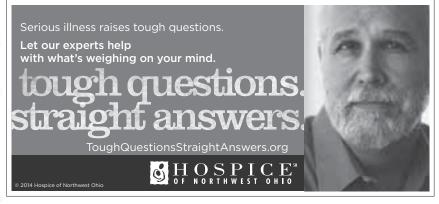
The Kiwanis Club of Toledo has been awarding scholarships to deserving teens, with a vested interest in community service since 1936. Historically, scholarships were awarded to only three central city schools: Woodward, Scott,

... continued on page 13









Notre Dame Academy Has Five "Eagles" Sign to Play College Sports

Special to The Truth

Five Notre Dame Academy (NDA) seniors signed to play college sports on April 23 in front of the student body before the spring pep rally. Rachael Cannon will play lacrosse for Colorado State University-Pueblo, Jasmine Garrett will run track for Notre Dame College (OH), Michelle Lortie will play lacrosse



Chantalia Young

for University of Findlay, Kelsie Steinmetz will run track for Ohio Wesleyan University, and Chantalia Young will run track for Akron University.

Rachael Cannon has been a member of the lacrosse team all four years at NDA. Off the field. Rachael has received second honors in academics and also an award for sustaining a 3.5 GPA or above while playing a varsity sport. At NDA, she is a captain of the Hip Hop Team, participated in Big Sis Little Sis program, and a Spanish peer tutor.

She performs as part of Key of She, a cappella group, and in NDA's fall musicals. Within the community, Rachael has been involved in volunteering at the USPS Stamp Out Hunger Food Drive, Little Sisters of the

Poor and was also a summer volunteer at praise dancing. Mercy St. Ann's Hospital. She also played club lacrosse with the Michigan Cyclones.

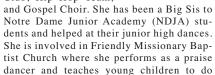
In the fall, she will attend Colorado State University-Pueblo (CSU).

She was honored with the Pepsi Annual Scholarship of 1,000 with a four-year value of \$4,000, CSU-Pueblo Athletic Scholarship of \$5,000 with a four-year value of \$20,000, and a CSU-Pueblo Welcome to the

Pack Scholarship of \$1,000.

Jasmine Garrett ran sprints and participated in the 4x100 and 4x200 relay. She was First Team, All TRAC Conference last year.

She has been involved in the African American Club, Fitness Club, Hispanic Club, Hip Hop Team,



Jasmine Garrett

She plans to major in political science and minor in pre-law at Notre Dame College (OH).

Michelle Lortie is a midfielder for the lacrosse team. She has played varsity all four years and was named Honorable Mention, All District and All-Academic. She has played club lacrosse for two years with the Toledo Wolf Pack and the last two years with the Michigan Cyclones. She ran cross country with the Eagles for three years and was named All-Academic. She did crew her freshman year.

An honor roll student, she has been involved the NDA Ski/Snowboarding Club. She has volunteered at the Toledo Animal Shelter and at the YMCA Splash Camp. She brought Christmas to the town of Harlan, Kentucky one year as part of the NDA Christmas in Appalachia program. She is a member of St. Patrick of Heatherdowns

She plans to study Nuclear Medicine Technology at the University of Findlay and received a yearly academic scholarship of \$15,000 for a four-year value of \$60,000 and a \$500 one-time book award.



Kiwanis... continued from page 12

and Libbey. Over the past 20 years, the Club has increased individual scholarship amounts and reach to \$2,000 for as many as 4 students. This year is unique in that over 30 seniors applied from all six Toledo Public Comprehensive High Schools.

Applicants are asked to provide a scholastic history, test scores, statement of community service means to them. Patri-

cia Scharf, Scholarship Committee Chair remarked, "It is a very special year for us. 2014 marks the first time in our Club's 98 year history that we've received applications from all the high schools. As a former TPS HS Principal, it is especially rewarding for Kiwanis to give all schools and students across Toledo the opportunity to further their

educational goals through this scholarship".

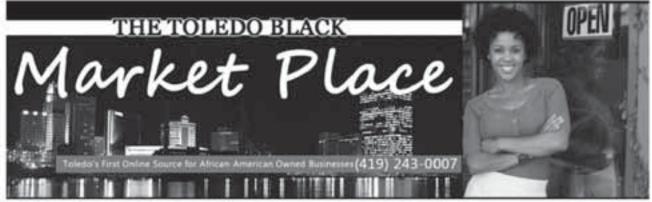
Seniors receiving this year's scholarship are: Cormac Jewell, Bowsher; Keon Rayford, Rogers; Shikera Tall, Scott; Sahirah Bruce, Start; Heather Riddle, Waite; Anastasia Rubin, Woodward.

About the Kiwanis Club of Toledo: The Kiwanis Club of Toledo, celebrating over 90 years of serving youth of central Toneed, activities, and an essay on what ledo, is one part of Kiwanis International, a global organization of volunteers

dedicated to changing the world, one community and one child at a time. Locally the Kiwanis Club of Toledo focuses on serving the youth of central Toledo through service and fellowship. For more information, visit us at www.toledokiwanis.org.















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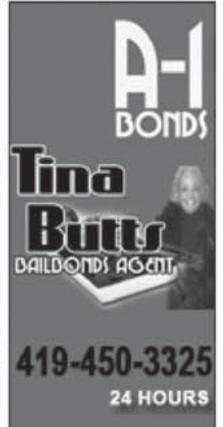
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Monique Ward

Featly Freetism, U.C. porativorono@gmail.com



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CLASSIFIEDS

May 21, 2014

Page 15



Refinery Operator (Toledo Refining Company) <u>Overview</u>

The Toledo Refining Company is located in Oregon, Ohio and is owned by PBF Energy LLC. The refinery has a crude oil processing capacity of 170,000 barrels per day.

Description

A Refinery Operator works 12 hour rotating shifts on various units within the refinery which process crude oil as a feed stock in order to produce gasoline, diesel, jet fuel, various chemicals and other products. Our Company is committed to a foundation of safe and environmentally compliant operations so Operators must follow all procedures and safe work practices. New hires will be required to complete a 36 month apprenticeship program.

Starting pay is \$26.54 per hour.

Responsibilities

An Operator may be responsible for: maintaining equipment and operations; climbing ladders, tanks and towers up to 200 ft.; taking samples/readings of various process streams; initiating work orders and permitting for work related to the assigned unit; maintaining proper and safe process operations of the operating equipment; and communicating effectively during the shift and at shift relief regarding key process unit and equipment information.

Basic/Required Qualifications

Must be at least 18 years of age; be legally authorized to work in the United States without restrictions; hold a High school diploma or equivalent; and hold a current driver's license.

Must be willing to perform/comply with the following: working overtime; working on holidays and weekends; working in enclosed/confined spaces, such as tanks and towers; working with large, hot, high-speed machines; lifting a minimum of 50 pounds; working around chemicals; wearing fire retardant clothing and personal protective equipment; maintaining your face daily so that a respirator/face mask can seal properly; performing fire fighting duties; working outside in harsh weather conditions; and working with petroleum products and support systems that are under high pressure and heat.

Conditions of Employment

Written tests and assessments; meeting physical criteria for the job; a physical skills demonstration test; ability to demonstrate basic computer skills; pass a background check and drug screening; be eligible to qualify or hold a Transportation Workers Identification Credential (TWIC card); and be eligible to qualify or hold a State of Ohio 3rd Class Steam Engineer License (SEL) within 24 months of employment.

In order to be considered for this position, applicants must submit their resume in Microsoft Word format per the following process on or before 11:59 P.M. of May 25, 2014. All applicants must provide a valid e-mail address where they can be contacted as candidates will be notified and assigned a testing date and time by e-mail on or before June 2. All contact information must be accurate and up to date. Phase 1 consists of 4 tests. Relocation is not available for this position.

All interested candidates may apply by going to www.pbfenergy.com and selecting the Career tab. Once on the career page, candidates can click on view our current job opportunities; click on Toledo Refining Company; search jobs and apply to the job opportunity listed as "Refinery Operator".

EOE/M/F/D/V

Clinical Therapist- Children and Family Programs

Full-time (Multiple Positions Available)

Unison is seeking experienced therapists to provide services to children with severe mental and emotional disorders in various schools and other community sites. Work may include providing services in an early intervention and partial hospitalization programs. Duties will include completing diagnostic assessments, developing/coordinating treatment plans, providing individual crisis management, group therapy, advocacy, and outreach. Qualified candidates must possess a Bachelor's degree, Ohio license as a LSW and a minimum of two years' experience working with children with mental health issues. Master's Degree and Ohio License as LSW, LISW, LPC or LPCC preferred.

Send resume or apply to:

Human Resources -CT Unison Behavioral Health Group, Inc. 1425 Starr Ave. Toledo, OH 43605 Fax: 419-936-7574 Email: hr@unisonbhg.org

EOE

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NOTICE TO FIRMS

SEALED LETTERS INTER-**EST** marked "Metroparks Market-Plan Development" will be received Metropolitan Park District of Cen-Toledo Area, 5100 West Avenue, Toledo, Oh 43615 4:00 PM Local Time on Friday, May 30th, 2014 Letters of Interest received after the specified due date and time will not be considered. In General, THE SCOPE OF SERVICES consists of providing professional consulting services to develop a comprehensive marketing plan. The plan will be expected to convey a consistent image and brand and develop a communication format for all media outlets. Additionally, the plan should develop strategies for identifying and communicating with various targeted markets. The park system at this time is seeking letters of interest, responding to specified criteria contained in the information packet. Information packets for the Letter of Interest requirements may be downloaded at www. metroparkstoledo.com or by contacting David Zenk, Deputy Director at dave.zenk@ metroparkstoledo.com, (419) 407-9728 Eight (8) copies of the Letter of Interest must be sealed, marked and submitted as above. An on-site interview for selected firms will be part of the final selection process. By order of the Board of Park Com-METROPOLITAN missioners PARK DISTRICT THE TOLEDO AREA

Stephen W. Madewell, Director



St. Paul MBC Honors Mothers on Mothers Day

By Rev. James H. Willis, Sr. Special to The Truth

Sunday May 11, 2014, St. Paul Missionary Baptist Church honored the mothers of the church. The mothers shown in the picture are regular worship attendees. This is the third presentation that has been given to them.

Their ages range from 80 years old to 100 years. The oldest active member is pictured in the wheel chair third from the left, Mother Louise Hairston, who is 100 years old. She attends church at least three Sundays a month.

The church's oldest member is Mother Mary Townsell, who is 102 years and she is unable to attend due to her health.

Each member received a certificate that quotes Hebrew 11:1, "Now Faith is the substance of things hoped for, and the evidence of things not seen." It also states that the thanks being given for their continued effort to advance the Kingdom of God is evident of

These mothers have gone beyond the call of duty in their efforts to attend worship service and be the examples that Christ wants them to be. It is the will of the Lord to give honor where honor is due, said the church leaders.

The sharing of these certificates brought joy



Seated - Mother Pearl Hunt, Louise Hairston, Dora Garner_Standing - Dorothy Johnson, Jeanene Scott, Louise Gayle, Rev. Willis, Gertrude Green, Berene Miller

to each one of them. The certificates were presented with the assistance of the ministers and the Young Adult Ministry of St. Paul.

Indiana Avenue MBC Celebrates 33rd Annual Senior Citizens Weekend

This past weekend, Indiana Avenue Missionary Baptist Church, celebrated their 33rd Annual Senior Citizens Weekend in the Stephenson-Roberts Fellowship Hall. On the morning of Saturday, May 17, 2014, the ninth annual Senior Citizens Prayer Breakfast took place with special quest speaker Sister Kenyetta Jones.

Three members were inducted into the Senior Citizens Hall of Fame: Sister Frankie Anderson for her contribution in the arts, Mother Evelyn Boykin for medicine and health and Brother Bernard Curtis for education.



On Sunday, May 18, 2014, was the Annual Senior Citizens Day Worship Services. The theme was "Be Still! - Christ Our Peace Can Calm Every Storm!" with Reverend Roy McElya.



Back row (left to right) - Sister Clara Jackson, Kenyetta Jones, Sister N. Maxine Forney and Deaconess Jean Williams Front row (left to right) - Reverend John E. Roberts, Mother Evelyn Boykin, Edward Willis (accepting award for Brother Bernard Curtis) and Sister Frankie Anderson